



**PRESS RELEASE**

\* \_\_\_\_\_ **Rotary Club\*Address\*City\*State\*Zip\***

**For Immediate Release**

**(Date):**

**Contact: (Public/Media Relations Committee Person)**

**(Phone):**

**(Fax):**

**CITY, NEW JERSEY – The Rotary Club of \_\_\_\_\_ is searching for candidates to attend its District Youth Leadership Conference at The Richard Stockton College of New Jersey this summer from June 21 through June 25, 2009.**

**(RYLA Chair’s Name) \_\_\_\_\_, local Committee Chairperson, said that participants will be selected from young men and women who have exhibited leadership abilities and who will be entering their senior year of high school in the fall. The Rotary Club is now contacting high school principals, guidance counselors, youth organizations, and other sources for nominations of conference participants.**

**Aimed at developing the leadership potential of young men and young women, the conference will feature many challenging activities including workshops, speakers, discussions, sports, music, and news reporting. Topics will focus on decision-making, critical thinking, communicating effectively, ethics, public service, contemporary problems and career development.**

**The participants will live, work, study, and play together in an academic setting under the guidance of professional counselors and educators. In addition, guest lecturers and discussion leaders will present a wide variety of vocational and community interests.**

**Anyone interested in obtaining further information should contact:**

**(Name) \_\_\_\_\_ at \_\_\_\_\_ (address and phone) \_\_\_\_\_ or any member of the \_\_\_\_\_ (Rotary Club) \_\_\_\_\_.**

**SAMPLE PRESS RELEASE**